

SCUNTHORPE RUGBY SUPPORTERS PARTNERSHIP



BE PART OF THE TEAM



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www.scunthorperugby.com



Continued thanks to our main partner





OUR CLUB

Scunthorpe Rugby Union Football Club (SRUFC) founded in 1929, is steeped in tradition and is the premier club in Lincolnshire. We are a proud family orientated Community Club providing excellent facilities to a player base of over 400 made up of Senior, Colts as well as thriving Women's and Mini-Junior sections.

We have a strong club ethos and the majority of our 1XV have come from the youth sections and indeed a number of Scunthorpe players have represented our Club at County, Regional and International Level.

Our main playing facility is based at Heslam Park Scunthorpe and we are very fortunate in having an excellent secondary facility at Oglesby Park on Burringham Road, Scunthorpe.

We are extremely grateful for our sponsors support which plays a vital part in our ability to continue to maintain the facilities required to provide the opportunity for so many of the children and young people of North Lincolnshire to learn how to play and enjoy rugby.

Trisa Mahoney
Scunthorpe R.U.F.C President





Partnership options at a glance

Budget	Options
£2000 Upwards	First XV Shirt & Shorts Training Wear different positions Senior Section Leisurewear Pitch Furniture Partnership (£3000) DugOut Partnership (£2000)
£1000 - £1999	Bronze Partnership (£1600)
£500 - £999	Life Member (£850) Main Stand Hoarding (£800 for two years), Match Day Hospitality (£775), Pitch Side Hoarding (£550 for two years)
£200 - £499	Full page Advert (£375) Patron Member (£365) Sponsoring a Local Legend (£330) Half Page Advert (£220)
Below £199	Memberships (£60 to £160) Match Ball Sponsorship (£60)

We can adjust packages linked to your businesses budget so if these options are not right for you let us know.

1st XV Kit options



Main Club Partner

Taken thanks to  **LKAB**



Diamond Package

£7500

One Package Available



Gold Package

£5000

One Package available



Titanium Package

£3500

Three Packages Available



Silver Package

£2500

Four Packages available



Emerald Package

See leisurewear

These investments are per season and all deals are over 2 years.

Other Clothing options at a glance

Senior Section Training Wear Partners



Titanium Package

£3500
One Package available



Silver Package

£2500
Two Packages available



Senior Section Leisurewear Partner



Emerald Package

£10,000
One Package available

Further details can be found about these packages throughout this document.

Get in touch if you'd like to discuss a bespoke package to support SRUFC and promote your business



EMERALD SPONSORSHIP



Branding: Logo on all leisurewear linked to SRUFC (positioning garment dependent).

Logo on the back of the playing shorts, back of the warm up tops & substitute warm up suits (may be repositioned based on availability).

International Tickets: Access to International Tickets for all allocated international fixtures (charged at cost price)

Club Events: Pre-match lunch package tailored to meet needs of company (for 10 people with wine on your table)
4 family passes for our Bonfire Night event. Invitation to two partners events per season.

Marketing: Full page programme advert & Main stand advertising hoarding*. Advert/Logo on multimedia presentations on clubhouse TVs on match day. Website advertising: Company logo on homepage & social media platforms promoting SRUFC.

Membership: 2 x SRUFC season tickets & 2 x Vice President Subscriptions for the season (includes social memberships for partners of VPs). Free access to club's conference and room hire facilities (2 bookings a season).

£10,000 (ex VAT) PER ANNUM
(MINIMUM 2 YEAR PERIOD)



DIAMOND SPONSORSHIP



£7500 (ex VAT) PER ANNUM
ONE PACKAGE AVAILABLE

Branding: Kit sponsorship on prominent position on the back of the senior men's team shirts & the center back of the playing shorts. Back of the warm up tops & substitute warm up suits (may be repositioned based on availability).

International Tickets: Access to International Tickets for all allocated international fixtures (charged at cost price)

Club Events: Pre-match lunch package tailored to meet needs of company (for 10 people with wine on your table) & 4 family passes for our Bonfire Night event. Invitation to two partners events per season.

Marketing:

Full page programme advert & Main stand advertising hoarding*. Advert/Logo on multimedia presentations on clubhouse TVs on match day. Website advertising: Company logo on homepage & Company logo on social media platforms promoting SRUFC.

Membership:

2 x SRUFC season tickets & 2 x Vice President Subscriptions for the season (includes social memberships for partners of VPs). Free access to club's conference and room hire facilities (2 bookings a season).



GOLD SPONSORSHIP

Branding: Kit sponsorship on prominent position on the back of the senior men's team shirts.



International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

Club Events: Pre-match lunch package tailored to meet the needs of the company (for up to 8 people with wine on the table) & 4 family passes for our Bonfire Night event. Invitation to two partner events per season.

Marketing:

Full page programme advert & Pitch side advertising hoarding. Advert/Logo on multimedia presentations on clubhouse TVs on match day.

Website advertising: Company logo on homepage
Company logo on all social media platforms promoting SRUFC.

Membership: 2 x SRUFC season tickets & 2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).

Free access to club's conference and room hire facilities (2 bookings a season).

£5000 (ex VAT) PER ANNUM
ONE PACKAGE AVAILABLE



TITANIUM SPONSORSHIP



£3500 (ex VAT) PER ANNUM
4 SHIRT PACKAGES & 1 TRAINING PACKAGE AVAILABLE

Branding: Kit sponsorship on prominent position on the neck or shoulder of the senior men's team shirts - OR - positioning on the back of training tops.

International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

Club Events: 4 family passes for our Bonfire Night event. Invitation to two partner events per season.

Marketing:

Full page programme advert & Pitch side advertising hoarding. Advert/Logo on multimedia presentations on clubhouse TVs on match day.

Website advertising: Company logo on homepage
Company logo on all social media platforms promoting SRUFC.

Membership:

2 x SRUFC season tickets & 2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).
Free access to club's conference and room hire facilities (2 bookings a season).



SILVER SPONSORSHIP



Branding: Kit sponsorship on the sleeve of senior men's playing shorts - OR - positioning on the sleeve of the training tops.

International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

Club Events: 2 family passes for our Bonfire Night event. Invitation to two partner events per season.

Marketing:

Full page programme advert & Pitch side advertising hoarding. Advert/Logo on multimedia presentations on clubhouse TVs on match day.

Website advertising: Company logo on homepage Company logo on all social media platforms promoting SRUFC.

Membership:

2 x SRUFC season tickets & 2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).

Free access to club's conference and room hire facilities (2 bookings a season)

£2500 (ex VAT) PER ANNUM
2 SHIRT PACKAGES, 2 SHORT PACKAGES
& 2 TRAINING PACKAGE AVAILABLE

£1600 (ex VAT) PER ANNUM
(MINIMUM 2 YEAR PERIOD)

BRONZE SPONSORSHIP

International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

Club Events: 2 family passes for our Bonfire Night event. Invitation to two partner events per season.

Marketing:

Full page programme advert & Pitch side advertising hoarding.
Advert/Logo on multimedia presentations on clubhouse TVs on match day.

Website advertising: Company logo on homepage
Company logo on social media platforms promoting SRUFC.

Membership:

2 x SRUFC season tickets & 2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).
Free access to club's conference and room hire facilities (2 bookings a season)



MATCH DAY HOSPITALITY PACKAGE

Club Events: A table for 8 guests at a SRUFC home game includes a pre-match lunch of your choice with a delicious three-course meal accompanied by wine at your table. Guests will also enjoy free entry to the game and receive a match day programme. Additionally, there is an exclusive opportunity to meet the first team players and coaching staff. You will also be invited to two partner events per season.

Marketing: Company name on the main display poster advertising the game. The poster is positioned at the entrance to the drive on Ashby Road, Scunthorpe.

Advert / Logo on multimedia presentations on clubhouse TVs on Match Day.

Company name or logo on social media promoting the game.

Company mention on front and center page of match day programme.

International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

SRUFC Honours: Choose the man of the match and present the award with the SRUFC Presidents. Photo to be posted on the club website and shared on social media.

AVAILABLE FOR ALL HOME GAMES

£775 (ex VAT)



£3000 (ex VAT) PER ANNUM
(MINIMUM 2 YEAR PERIOD)

OFFICIAL PITCH SPONSOR

Branding:

Pitch Equipment to include your company logo. This includes:

- Post Protectors
- Corner Flags
- Medical Bags used by support team

International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

Club Events: 2 family passes for our Bonfire Night event. Invitation to two partner events per season.

Marketing: Full page programme advert.

Advert/Logo on multimedia presentations on clubhouse TVs on match day.

Website advertising: Company logo on homepage

Company logo on all social media platforms promoting SRUFC partners.

Membership: 2 x SRUFC season tickets & 2 x Vice President

Subscriptions for season (includes social memberships for partners of VPs). Free access to club's conference and room hire facilities (2 bookings a season)

A Partnership is secured for the 1st team pitch, the 2nd team pitch and the two pitches at Oglesby Park are available. They are allocated on a first come first served order.



PROGRAMME & PITCH SIDE ADVERTISING

Programme adverts are a great way to ensure our spectators and home game supporters know about your business or service.

A full page advert is £375

A half page advert is £220

Pitchside advertising are visible to our spectators and visitors all season long

Main Stand Advertising Hoarding - £800 for the first two years, then £550 per year thereafter (Limited availability).

Pitch Side Advertising Hoarding - £550 for the first two years and then £350 per year thereafter.

Boards can be designed by our design partner Nettl of Scunthorpe for an additional £60+ VAT if required.

FROM £220

Included with both programme adverts & pitchside advertising is the invitation to two partner events per season.

Investment amounts include the price of the board and all prices for programme adverts and pitchside adverts are excluding VAT.



£330 per player

SPONSOR A LOCAL LEGEND

Marketing:

Company Logo alongside your players photo on multimedia presentations in the clubhouse TVs on match day.

Company name on social media team sheets when your player is selected and playing.

Company name and logo in first team Match day programme under a photo of the player sponsored by yourselves.

Club Events: Match Day Experience - includes pre match lunch*, entry to the game and match day programme. Invitation to two partners events a year.

*To be discussed based on partnership model

MATCH BALL SPONSORSHIP

Marketing:

Mention in president's speech at the pre-match lunch

Mention on centre page of match day programme and on notice board inside ground entrance

Advert / Logo on multimedia presentations on clubhouse TVs on match day

£60
(VAT exempt)



DAI'S DUGOUTS

Branding: Company logo / branding on bottom of one of the pitch-side dug outs & a hoarding around the First XV pitch

International Tickets: Access to International Tickets for all allocated international fixtures (Charged at cost price).

Club Events: Invitation to two partner events per season. Match Day Experience for two - includes pre match lunch, entry to the game and match day programme. Free access to club's conference and room hire facilities (2 bookings a season)

Marketing:

Advert / Logo on multimedia presentations on clubhouse TV's on match day

Website advertising: Company logo on homepage

Company logo on all social media platforms promoting SRUFC partners

Membership: 2 x SRUFC Season Tickets, 2 x SRUFC Vice President Subscriptions for season (includes social memberships for partners of VPs).

*The DugOuts face Heslam Park for the majority of the Rugby Season however they may be moved to the stand side of the pitch during muddy months. This change only takes place when absolutely necessary.

£2000 (ex VAT) (MINIMUM 2 YEAR PERIOD)

Two packages available



PACKAGES TO SUIT YOUR BUDGET AND BUSINESS NEEDS

We have packages available based on your business need and who you want to make aware of your product or service.

This could be covering the costs of an expense the club has, or purchasing equipment we need to play rugby. We are a resourceful club but funds are always a challenge and we look to our local community to support us.

For example we are currently looking for partners to link with us to:

- Fix / replace our scoreboard
- Cover the costs of some or all of our medical expenses
- Provide re-useable branded plastic cups for use on match days
- Cover costs linked to ground maintenance

If you'd like to get involved with SRUFC please get in touch, we'd love to welcome you to the local rugby family.

TO BE DISCUSSED



JOIN OUR CLUB

You can become a member of SRUFC and enjoy benefits as an individual. These benefit packages are:

-  Home Game Season Ticket - £60 (£70 non-member)*
- Vice - President - £100*
- Playing Member - £120*
- Executive Vice - President - £160*
- Patron - £365*
- Life Member - £850*

VICE - PRESIDENT

Member of Heslam Park, can request international tickets, has committee and voting rights

PATRON

As the Executive Vice - Presidents plus lunch at the pre-match meal for each home game.

PLAYING MEMBER

Part of the dream team. Making memories playing for SRUFC!

LIFE MEMBER

As vice-president for life
Payment plans can be discussed

EXECUTIVE VICE - PRESIDENT

As the Vice-President however includes a season ticket and entry to each home game with a match day programme



FOR MORE DETAILS RING OUR
MEMBERSHIP SECRETARY CHERYL

07711 328259

OR CONTACT KAREN LOCKING,
DETAILS ON THE BACK OF THIS DOCUMENT

* Prices to increase linked to the yearly AGM

FROM £60

Our Social Media Exposure

Many of our packages come with Social Media Exposure. Where we do not command the spectators you may find with local football clubs we have some very impressive social media coverage and a very loyal fan base. Your business can benefit from this exposure when you partner with us!



Views - Over 1.4 million



Views - Over 1.8 million



Impressions - Over 25,000

These figures are from 1st July 2025 till 1st February 2026 - they do not represent a full season and continue to grow!

Our valued PARTNERS

Main Club Partner



(Some) Club Partners



Contact Us

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