



# SCUNTHORPE RUFC SPONSORSHIP OPPORTUNITIES



**SCUNTHORPE RUFC**





# OUR CLUB

*Scunthorpe Rugby Union Football club founded in 1929, is steeped in tradition and is the premier club in Lincolnshire. We are a proud family orientated Community Club providing excellent facilities to a player base of over 400 made up of Senior, Colts as well as thriving Mini-Junior and Women's sections.*

*We have a strong club ethos and the majority of our 1XV have come from the youth sections and indeed a number of Scunthorpe players have represented our Club at County, Regional and International Level.*

*Our main playing facility is based at Heslam Park Scunthorpe and we are very fortunate in having an excellent secondary facility at Oglesby Park on Burringham Road, Scunthorpe.*

*We continue to work with our initiative with the Rugby Academy in partnership with North Lindsey College and also linking with John Leggott College, which provides coaching expertise and development of rugby skills for players of all ages and abilities.*

*All of our 1XV matches are preceded by a lunch, which is supported by generous local sponsors. We are extremely grateful for their support which plays a vital part in our ability to continue to maintain the facilities required to provide the opportunity for so many of the children and young people of North Lincolnshire to learn how to play and enjoy rugby.*

*Our Club is reliant on its' valued Sponsors and Sponsorship can be provided in a number of ways, ranging from support of home matches, provision of stand or perimeter hoarding or one of our tailored packages as detailed in this guide. We would be delighted to invite you to become associated with our great Club and share in our success both on and off the field of play.*



**Graham Migdalski**  
Sponsorship  
Chairman  
Tel: 07954 177491

*Please take time to read this guide and feel free to contact Graham, Steve or any officer of our Club to discuss your interest further.*

*We look forward to welcoming you to Scunthorpe RUFC.*

*For any information please contact Graham on the details to the left or on [migdagm56@gmail.com](mailto:migdagm56@gmail.com)*



**Steve Williams**  
Sponsorship  
Consultant  
Tel: 07903 313660



## SCUNTHORPE RUFC

# SPONSORSHIP PACKAGES

## PLATINUM MAIN SPONSOR PACKAGE - £10,000 PER ANNUM

-  Kit sponsorship position on front of all senior men's team shirts.
-  Kit sponsorship on front of all player leisure wear pre and post match
-  Company logo on all replica kit sold in club shop
-  Full page programme advert including a page for statement from main sponsor.
-  Advertising hoarding in centre of main stand, front of clubhouse drive on Ashby Road and on 'Welcome to SRUFC Sign' at end of drive.
-  Advert/Logo on multimedia presentations on clubhouse TVs on match day.
-  Website advertising:
  -  Company advert on homepage
  -  Company logo on homepage
  -  Company logo on all social media platforms promoting SRUFC.
-  Logo on all club stationary
-  2 x season tickets
-  2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).
-  Access to International Tickets.
-  Signed team shirt in presentation frame.
-  Free access to club's conference and room hire facilities.
-  Pre-match lunch package tailored to meet needs of company.
-  Priority access to Sportsman's Dinner tickets.












# SPONSORSHIP PACKAGES

## DIAMOND SPONSORSHIP - £7500 PER ANNUM

(MINIMUM 2 YEAR PERIOD)

-  *Kit sponsorship on the back of playing shorts.*
-  *Kit sponsorship on the back of warm up tops and on the back of substitute warm up suits.*
-  *Full page programme advert.*
-  *Main stand advertising hoarding.*
-  *Advert/Logo on multimedia presentations on clubhouse TVs on match day.*
-  *Website advertising:*
  -  *Company logo on homepage*
  -  *Company logo on all social media platforms promoting SRUFC.*
-  *2 x season tickets*
-  *2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).*
-  *Access to International Tickets.*
-  *Free access to club's conference and room hire facilities.*
-  *Pre-match lunch package tailored to meet needs of company.*






**SCUNTHORPE RUFC**



# SPONSORSHIP PACKAGES

## GOLD SPONSORSHIP - £5000 PER ANNUM

(MINIMUM 2 YEAR PERIOD)

-  *Kit sponsorship on prominent position on the back of the senior men's team shirts.*
-  *Full page programme advert.*
-  *Pitch side advertising hoarding.*
-  *Advert/Logo on multimedia presentations on clubhouse TVs on match day.*
-  *Website advertising:*
  -  *Company logo on homepage*
  -  *Company logo on all social media platforms promoting SRUFC.*
-  *2 x season tickets*
-  *2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).*
-  *Access to International Tickets.*
-  *Free access to club's conference and room hire facilities.*
-  *Pre-match lunch package tailored to meet needs of company.*













# SPONSORSHIP PACKAGES

## SILVER SPONSORSHIP - £2500 PER ANNUM










(MINIMUM 2 YEAR PERIOD)

-  Kit sponsorship on the sleeve of the senior men's team shirts.
-  Full page programme advert.
-  Pitch side advertising hoarding.
-  Advert/Logo on multimedia presentations on clubhouse TVs on match day.
-  Website advertising:
  -  Company logo on homepage
  -  Company logo on all social media platforms promoting SRUFC.
-  2 x season tickets
-  2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).
-  Access to International Tickets.
-  Free access to club's conference and room hire facilities.



## BRONZE SPONSORSHIP - £1500 PER ANNUM

(MINIMUM 2 YEAR PERIOD)

-  Full page programme advert.
-  Pitch side advertising hoarding.
-  Advert/Logo on multimedia presentations on clubhouse TVs on match day.
-  Website advertising:
  -  Company logo on all social media platforms promoting SRUFC.
-  2 x season tickets
-  2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).
-  Access to International Tickets.
-  Free access to club's conference and room hire facilities.














# SPONSORSHIP PACKAGES

## MATCH DAY HOSPITALITY PACKAGE - £750

*This package allows your company the opportunity to be the match day sponsor for a home league game of your choosing.*

-  *A table of 8 guests for the pre-match lunch to include wine on the table.*
-  *Free entry to the ground for all guests.*
-  *Company name on poster advertising the game. The poster is positioned on the main display board at the entrance to the drive on Ashby Road in Scunthorpe.*
-  *Advert/Logo on multimedia presentations on clubhouse TVs on match day.*
-  *Company name on any social media promoting the game.*
-  *Company mention on centre page of match day programme.*
-  *Meet the players & coaching staff.*
-  *Choose the man of the match and present the award with SRUFC President. Photo to be posted on club website and forwarded to local press.*
-  *Access to international tickets*










# SPONSORSHIP OPPORTUNITIES

## OFFICIAL PITCH SPONSOR - £3000 PER ANNUM (MINIMUM 2 YEAR PERIOD)

All pitch side and match day equipment to feature the company logo.



Equipment includes:

-  Post Protectors
-  Corner Flags
-  Medical Bags used by support team





## PROGRAMME & PITCH SIDE ADVERTISING

### Programme

-  Full page Advert - £350
-  Half Page Advert - £200

### Pitchside

-  Main Stand Advertising Hoarding – Initially £750 for two years, then £500 per year thereafter.
-  Pitch side advertising hoarding – Initially £500 for two years then £300 per year thereafter.






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# SPONSORSHIP OPPORTUNITIES

## PLAYER SPONSORSHIP - £300

-  *Company Logo features with your players name on the Multimedia Presentation on TVs in clubhouse on match day.*
-  *Company Name/Logo on players' sponsors list in match day programme.*
-  *Match Day Experience – includes pre-match lunch, entry to game and programme for the sponsor.*



## MATCH BALL SPONSORSHIP - £50

-  *Mention in president's speech at pre-match lunch.*
-  *Mention on centre page of match day programme and on notice board inside ground entrance.*
-  *Advert/Logo on multimedia presentations on clubhouse TVs on match day.*



### Bespoke Sponsorship Opportunities

*Please feel free to discuss your sponsorship needs with Graham at [migdagm56@gmail.com](mailto:migdagm56@gmail.com) or on 07954177491*

*We can put together a package to suit your needs and your budget.*



# SPONSORSHIP OPPORTUNITIES

## 200 CLUB

-  This is an initiative to generate income for the club and give members regular chances to win some cash prizes.
-  There are 12 monthly draws, with two bumper draws of £1000, one at the beginning of the rugby season and one at the end.
-  The cash prizes increase as the membership increases so please give it some consideration and divert some of your disposable income to the 200 Club and you never know you could be a winner?
-  Every month there are 4 winners, with prizes ranging from £50 to £100 to £250.
-  Plus the bumper prizes of £1000 in September at the first home game and March at the last home game.
-  The rules are very simple, a minimum of 50% of income is paid out as prizes, the remainder goes into club funds.
-  The commitment from the members is £5.00 per month which gives you better odds of winning than the National Lottery and you are helping to improve our club.
-  Results are posted on the club website and on a board in the Club
-  If you wish to support the Rugby Club and become a member please download the form from the website, or alternatively pick a form up from the bar and follow the instructions.
-  Payment can be set up through internet banking.
-  Forms can be emailed to:

P.F. Bright

Tel: 07713 053 614

Email: [pfbright@btinternet.com](mailto:pfbright@btinternet.com)












# SPONSORSHIP OPPORTUNITIES

## BECOME A CLUB LEG-END









-  Your chance to become a permanent fixture of your club by investing in a brick
-  Join our wall of leg-ends with members including Sir Bill Beaumont "England Rugby" and Liam "Try Machine" Waldron.
-  Choose your own brief "tag" and become part of the bricks on the wall
-  If you are interested please contact Liam Waldron
-  For just £60





# SPONSORSHIP OPPORTUNITIES

## **DAI'S DUGOUTS - £1500 PER ANNUM** (MINIMUM 2 YEAR PERIOD)

-  *Company logo/branding on bottom of pitch-side dug outs*
-  *Advert/Logo on multimedia presentations on clubhouse TVs on match day.*
-  *Website advertising:*
-  *Company logo on all social media platforms promoting SRUFC.*
-  *2 x season tickets*
-  *2 x Vice President Subscriptions for season (includes social memberships for partners of VPs).*
-  *Access to International Tickets.*
-  *Free access to club's conference and room hire facilities.*

